



**XAVIER & ASSOCIATES**  
STRATEGY AND BUSINESS CONSULTING

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# CORPORATE BROCHURE

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Global Business Consulting

[www.xavierassociates.ca](http://www.xavierassociates.ca)



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Your Success Is Our Business

## ABOUT OUR COMPANY



We put our “Clients First”, when it comes to any project engagement.

At [Xavier & Associates](#), we are working with innovative companies to plan, execute and manage various growth oriented projects and strategy related business ventures.

Our areas of expertise cover business strategy consulting, market research, competitive intelligence analysis, lead generation, email campaign marketing, and advanced analytics.

With a full array of Strategic Business Consulting Services, [Xavier & Associates](#) can support all of your company’s needs by providing solutions that are specifically tailored to your business.



World Class Executive Team

Unique Solutions to Complex Challenges

## OUR SERVICES



**W**e specialize in bringing strategy to life. We provide an end-to-end approach that supports you through every stage - and makes seemingly complex challenges manageable.

**Xavier & Associates** brings a unique strategic rigor to business consulting to provide the information you need to make critical decisions – with confidence.

Our experience with a wide variety of leading firms gives us a rare, expansive view of business strategy and emerging technologies.

We hold our objectivity to our Clients as paramount. Our team of consultants have been carefully recruited from other major consulting firms because they are the best in their perspective industry. We believe that our value is in our significant skills and expertise which will translate into short, high value engagements with our clients.

We are committed to building strong, long-term relationships with our clients. We achieve this by understanding our client's unique needs and objectives.

## Working hand in hand

Our consultants bring a blend of academic depth and on-the-job experience. We bring ready access to different methods, approaches and tools to develop a targeted transformation that fits your organization.

# OUR GLOBAL CLIENTS

Working with Clients from over 50 countries around the World.



## References & Recommendations

"A very professional and presentable Strategic Business Plan. Our investors were very impressed, making it easy for them to invest in our Company. Your team were patient and dedicated to providing an accurate and powerful document"

Mr. Ben Gooden - Managing Partner  
CityGreen, Australia

"They are a perfect example of a firm that is involved in the work they do and services they deliver. No cookie cutter shop here. Thanks for the work and look forward to future business with you."

Mr. Alex Lindsay - CEO  
Wavetech Systems, LLC. - USA

"Thanks again for a great result in completing the Strategic Marketing Plan project professionally, quickly and in a timely manner as well as being so patient with our response times during this very busy period. It was easy to give you and your team the highest rating- thanks again for your service and top result!!" We will be in touch soon for another assignment.

Mr. George Kraguljac - CEO  
EDAD Technologies Trust - Australia

A smart title here

## FLEXIBLE SOLUTIONS



### For sustainable profitability

A fully array of services to suit the needs of any small to medium sized company. Whether the company is at it's infancy stage, or competing in a mature market, our dedicated team of consultants are experienced and knowledgeable to provide indefinite solutions to any organizational problem.

**01 BUSINESS STRATEGY CONSULTING**  
Whether at the corporate level, or within a specific business unit or function, a well developed strategy can make an enormous difference, both to an organization's performance and to the alignment and morale of its people.

**03 MARKET RESEARCH SERVICES**  
We serve as a trusted, third-party resource, cutting through the clutter and hype – helping businesses make sense of the latest trends and stats in any industry.

**05 EMAIL MARKETING SOLUTIONS & SERVICES**  
We can help your organization develop the best email marketing campaign that will grab and hold interest of your customers, maximize response, and maintain your company's brand presence.

**02 STRATEGIC MARKETING PLAN SERVICES**  
We use a top-down process of developing a strategic marketing plan; helping to insure that all tactical marketing strategies and marketing tactics support the company's goals and objectives.

**04 COMPETITIVE INTELLIGENCE ANALYSIS**  
Our analysis and information gathering tactics goes beyond generic market research and environmental scanning, thus making your organization smarter, and more competitive.

**06 ADVANCE ANALYTICS & ANALYSIS** Whether aimed at strategic or operational issues, our advanced analytic solutions can dramatically improve the consistency and quality of decision making throughout your organization.

## Proven Solutions for Better Insight

# INDUSTRY FOCUS



## Proven Industry Expertise

We offer innovative consulting solutions to the following market segments:

- Manufacturing
- Engineering
- IT & Technology
- Supply Chain
- Retail
- Ecommerce
- Professional Services
- Heavy Industry

FROM SMALL OR MEDIUM ENTERPRISES TO FORTUNE 500 COMPANIES.

At [Xavier & Associates](#), we specialize in bridging the gap between extensive industry knowledge, relationships and transaction experience to deliver value to our clients globally. Every industry has its own rules and process requirements. Through a clear industry focus we achieve higher levels of competence.

[Xavier & Associates](#) works in close collaboration with

clients to develop effective strategies, position offerings, and enhance organizational capabilities.

Continuous market analysis, decades of hands-on industry experience and strong relationships with the largest organizations in the industry have positioned [Xavier & Associates](#) as one of the premier sources of strategic solutions.

To learn more about our services, or to speak to one of Senior Client Managers, please contact us today!





## Get in touch

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